



NEWS FROM CITY HALL

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Meet Team Sanford as the City Kicks Off the 2015 Fireball Run *Race vehicle to be unveiled at September 10th Press Conference*

What:

The City of Sanford will serve as the seventh stop in the **FIREBALL RUN: Space Race** live action event, on October 2 from 3-6 p.m. The streaming TV series will shine a spotlight on the City and show attendees the beauty of Sanford. Established in 2007, FIREBALL RUN is an eight-day, 2,000-mile, live action game where America serves as the game board. Fifty teams, some featuring celebrity CEOs and elected officials, will compete against four internationally renowned astronauts for bragging rights and to bring awareness to America's missing children. Each team's car will feature an image of a missing child. To date, the Fireball Run has aided in the recovery of 43 missing children.

Each participating team is required to spend a minimum of \$500.00 in each of the eight destinations. In an effort to give back and support community efforts, "Team Sanford" has set a goal to provide support for initiatives that serve needy populations and causes within the communities serving as destinations.

FIREBALL RUN is once again partnering with Child Rescue Network, a Seminole County based not-for-profit dedicated to protecting and finding missing children. "Team Sanford" has selected to support the effort to find a local child as they travel for the race.

Who:

Mayor Jeff Triplett, City of Sanford; J. Sanchez, Fireball Run Executive Director; Jeff Griesemer, CEO/President of the Child Rescue Network; and Scott Sturgill, Greater Sanford Regional Chamber of Commerce Chairman will officially kick off preparations for the race.

This will be the only Press Conference in the race circuit to provide exclusive access to Jeff Griesemer. The race vehicle will be on display outside of City Hall and made available to press for photo opportunities.

The press conference will serve as the best venue for interviews and photo ops.

When:

Thursday, September 10th at 10 a.m.

Where: Sanford City Hall, 300 N. Park Avenue, Sanford, FL 32771

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