



NEWS FROM CITY HALL

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Sanford Launches Online Forum Welcoming Ideas for the Community Visioning and Strategic Planning Process

Sanford, FL – October 8, 2012 Cities grow into better communities when citizens are involved in its planning. The City of Sanford is proud to announce the launch of **ImagineSanford.com**, the online forum giving residents the ability to influence Sanford's community vision and Strategic Plan. ImagineSanford.com is being used to help create a community-wide vision that will guide the City's Strategic Plan. The Strategic Plan will act as a blueprint for the City to move toward the shared vision of our community.

"Together we can choose a future that fits our shared values. We can have an eclectic and vibrant downtown, an attractive waterfront, productive industry, strong neighborhoods, while retaining our historic character and rich cultural legacy," said Mayor Jeff Triplett. "It will require work and a clear vision, but together Sanford can achieve anything".

ImagineSanford.com gives participants an opportunity to share their ideas, provide insight and discuss the future of the city. They can do all of these activities conveniently online. The ideas and comments posted to the webpage will be reviewed by the Visioning and Strategic Plan steering committee to help shape the project.

Some of the topics currently being discussed by participants on the page include:

- Favorite places in the city
- Areas of Sanford that is most in need of improvements
- Modes of transportation citizens would like to use more often

The web page utilizes Google Translate to allow for multi-lingual participation. The site also measures and tracks participation, identifying the most interested, active citizens on the page, as well as the most compelling topics. The page, developed by MindMixer, is also designed to deliver measurable data, providing valuable information for community leaders and elected officials. Visit **ImagineSanford.com** today to learn about the strategic planning process and return often, keeping your finger on the pulse of this ongoing strategic planning project.

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