



NEWS FROM CITY HALL

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Sanford Wins 2013 City of the Year Award

The City of Sanford has received the “City of the Year” award from the Seminole County Convention & Visitors Bureau. The Seminole County Convention & Visitors Bureau recognizes the many partners that help promote and grow tourism for Seminole County. This year a new recognition category was added, the City of the Year award. The award reflects a Seminole County City that has gone above and beyond to promote their City as a destination and for the City that brought visitors to Seminole County. The City of Sanford submitted their nomination for the award and won the Seminole County Convention & Visitors Bureau Tourism Award, 2013 City of the Year.

“We are delighted and truly honored to be awarded the City of the Year by the Seminole County Convention and Visitors Bureau. Sanford is a growing City with a lot to offer. This award simply resonates how important Sanford’s role is in helping to bring tourism to Seminole County and the Central Florida region”, said Mayor Jeff Triplett.

Through the efforts of the City’s Recreation Department, with assistance from the Parks Division and the Public Works Department, the City held over 200 events in 2013, hosting over 2 million visitors with an economic impact of \$150 million.

“Seminole County Convention and Visitors Bureau selected the City of Sanford to receive the 2013 City of the Year award because of the multitude of events they host on an annual basis that continue to drive visitors and economic impact into our community. We would like to thank the City of Sanford for their continued commitment of creating new events that bring in visitors to enjoy all of the wonderful things we have to offer in Seminole County,” said Danny Trosset, Executive Director, Seminole County Convention and Visitors Bureau.

Sanford has it all, a dynamic City, flanked by the St. Johns River and a historic downtown that attracts visitors arriving by Sanford’s Amtrak AutoTrain, the Orlando Sanford International Airport, and even by boat, at Sanford’s full service marina. Sanford was voted Best Downtown 2013, by the Orlando Weekly Magazine recognized and awarded the 2013 HeART for the Arts award by the Seminole Cultural Arts Council and now the most recent award, the 2013 City of the Year. Two businesses located in Sanford won tourism awards also today, the St. Johns Rivership won the 2013 Best New Attraction and Hollerbach’s Willow Tree Café won the 2013 Best Restaurant of Seminole County.

Sanford, a City worth adding on to everyone’s must see and do list. Follow us on Facebook and visit sanfordfl.gov for a complete listing of upcoming city events.

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