

**MARTIN LUTHER KING, JR.
22ND COMMEMORATIVE CELEBRATION
JANUARY 16-19, 2009
"REMEMBER! ACT! CELEBRATE!
A DAY ON, NOT A DAY OFF"**





**CITY OF SANFORD
MARTIN LUTHER KING, JR. STEERING COMMITTEE**

P.O. Box 500 • SANFORD, FLORIDA 32772-0500
TELEPHONE 407.688.5001 • FACSIMILE 407.688.5002
www.sanfordfl.gov

MARTIN LUTHER KING, JR.
STEERING COMMITTEE

December 12, 2008

Dear Sponsor:

The City of Sanford Dr. Martin Luther King, Jr. (MLK, Jr.) Steering Committee is proud to present the 22nd Commemorative Celebration of Dr King's life, legacy and ideals.

At this exciting time in our nation's history and what is sure to be a well attended and inspirational 4-day event, we invite you to join us in increasing the awareness and continued success of Dr. King's dream by becoming a Sponsor in several days of commemoration, celebration, fun and service. Not only will your company's support of this event allow you to make a positive impact and image association within the community, your generous support will help us continue sponsoring the following activities:

Oratorical Contest & Scholarship Fund

**Martin Luther King, Jr. Commemorative Banquet
Awards and Recognition**

Martin Luther King, Jr. Parade and Rally in the Park

It is the desire of this committee to continue the legacy of Dr. King through awareness, service, education and participation. The Oratorical Contest reaches out to and inspires our community's talented youth. The Banquet allows the community to gather to re-affirm our commitment and acknowledge the great deeds of our fellow residents through Awards and Recognition. The Parade and Rally in the Park is an amazing celebration that encourages the entire community to participate.

With the generous gifts of our Sponsors, we look forward to making 2009 the most memorable and successful event in our 22 year history.

Sincerely,

Bernard D. Mitchell

Bernard D. Mitchell, Chairman
Martin Luther King, Jr. Steering Committee

BDM/acd

*The Martin Luther King, Jr. Steering Committee is a 501 C 3 organization
ID # 59-3521511*



The Friendly City

BERNARD D. MITCHELL
CHAIRMAN
MELVIN PHILPOT
VICE CHAIRMAN
EARL MINOTT
TREASURER
ARLENE C. DAVISON
STAFF SECRETARY

•

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DOROTHY CURRY
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CHARLIE MORGAN
SAMATRIA QUINN
MODESTINE RACHEL
ANDREW THOMAS
EVA WILLIAMS
REV. DR. W. FRANK WILLIAMS

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HONORARY

SYLVIA STALLWORTH
GLORIA WILLIAMS

MARTIN LUTHER KING, JR. CELEBRATION

Sponsorship Opportunities

I Have A Dream \$3,500

- ◆ Recognized Sponsorship of the MLK, JR. Commemorative Banquet
- ◆ Preferred Full page ad in Banquet program
- ◆ 20 VIP Banquet preferred seating tickets
- ◆ Company Banner displayed at Banquet and Main Stage at Rally in the Park
- ◆ Company Name recognition in all broadcasts and print media

Freedom March \$1,000

- ◆ Full page ad in MLK, JR. Commemorative Banquet program
- ◆ 10 VIP Banquet preferred seating tickets
- ◆ Company Name in all outgoing printed materials

Brotherhood \$600

- ◆ 10 Banquet tickets
- ◆ Full page ad in MLK, JR. Commemorative Dinner Program

Humanitarian \$350

- ◆ 10 Banquet tickets
- ◆ Half page ad in MLK, JR. Commemorative Dinner Program

For details please contact: Melvin Philpot @ 407-496-3173

Make Checks payable to: **MLK, JR. Steering Committee**
 PO Box 500
 Sanford, FL 32772-0500

Deadline: Please send camera-ready black and white copy of ad you would like to appear in commemorative program by **December 31, 2008**.

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**Advertising Application
Martin Luther King, Jr. Memorial Banquet**

Name/Company Name _____

Contact Person _____

Address _____

City _____

Telephone () _____ Fax () _____

All ads are Black and White only. Rates and mechanical requirements are:

Full Page (Dimensions) \$50 _____

Half Page \$35 _____

Quarter Page \$25 _____

Deadline: Camera-ready copy with full payment must be received by December 31, 2008.

Send copy with payment to: MLK, Jr. Steering Committee

Attn: Melvin Philpot

PO Box 500

Sanford, FL 32772-0500

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