



SPEAKERS BUREAU

Welcome to the City of Sanford Speakers Bureau. Our speakers are experts in their fields who are eager to share their knowledge in the community. They are an excellent resource with many stories to share and are capable of providing answers to important questions about the Sanford community.

The City of Sanford Speakers Bureau is a program that is available to provide public speakers for any event and can be of interest to local clubs, schools, civic groups, neighborhood associations and community organizations. It is comprised of a collection of speakers that offer an array of topics. Presentations include anything from the budgeting process to environmental awareness. This service is free of charge.

When selecting a topic, first consider the intended audience and its area of interest. To request a speaker, select a topic and submit your request directly via the form included in this brochure or via our website at www.sanfordfl.gov and click on **Speakers Bureau**. Please give at least two weeks' notice.

Our staff looks forward to assisting event organizers with providing relevant and interesting information to their audiences. We will make every attempt to schedule a speaker on the date requested.

Following is a brief overview of what you can learn from our talented staff and partners.

■ CDBG and NSP	■ Code Enforcement
■ Economic Development	■ Fire Department
■ Human Resources	■ Planning and Development Services
■ Police Department	■ Public Works
■ Recreation	■ Utilities
■ Overview of City Government Operations	

Community Development Block Grant Services (CDBG) and Neighborhood Stabilization Program (NSP)

Speaker: Andrew Thomas, Senior Project Manager (andrew.thomas@sanfordfl.gov)

The Community Development Block Grant (CDBG) program, one of the many programs within the US Department of House and Urban Development (HUD), is a flexible program that provides communities with resources to address a wide range of unique community development needs. The CDBG entitlement program allocates annual grants to larger cities and urban counties to develop viable communities by providing decent housing, a suitable living environment, and opportunities to expand economic opportunities, principally for low- and moderate-income persons. The CDBG program's purpose is to ensure decent affordable housing, to provide services to the most vulnerable in our communities, and to create jobs through the expansion and retention of businesses. CDBG is an important tool for helping local governments tackle serious challenges facing their communities. The CDBG program has made a difference in the lives of millions of people and their communities across the Nation. Beginning in 1974, the CDBG program is one of the longest continuously run programs at HUD.

In addition to the CDBG program, HUD also funds the Neighborhood Stabilization Program (NSP). Through NSP, HUD provides grants to communities hardest hit by foreclosures and delinquencies to purchase, rehabilitate or redevelop homes for resale to stabilize neighborhoods. Also, the program provides assistance for demolition and clearance of blighted and vacant structures. This program, like other HUD programs, is designed to benefit low- and moderate-income households.

Among the topics:

- CDBG National Objectives
 - Eligible activities that can be funded under CDBG program
 - Program development and federal reporting requirements
 - Researching evidence based public service programs that effect social change
 - Best practices for non-profit boards and board governances
 - Establishing partnerships between non-profits, faith based organizations and local government to leverage funds
 - Designing citizens participation processes, e.g. forums, focus groups, community conversations, group conferencing
 - Goals and objectives of the NSP program
 - Homeless Issues and Supportive Services. Learn what the City has done to help address and advocate for the needs of the homeless and those at risk of becoming homeless. Also gain knowledge of current community initiatives and what still needs to be done to incorporate more housing and supportive services.
-

Code Enforcement

Speaker: Darrel Presley, Community Improvement Director (darrel.presley@sanfordfl.gov)

- How the code enforcement process works
 - Effective code enforcement in a community
 - Compliance with zoning and sign regulations
 - Code enforcement and HOAs
 - The condemnation and demolition process
-

Economic Development

Speaker: Bob Turk, Economic Development Director (bob.turk@sanfordfl.gov)

The City of Sanford is promoting Sanford as a great place to locate businesses through marketing and outreach efforts. Business growth from both new business relocation and existing business expansion is a key factor to healthy local economy. The Economic Development office also helps promote Sanford as a shopping destination through events such as the weekly Farmer's Market, which benefit citizens and business at the same time. Additionally, this office coordinates the City's economic incentive programs and serves as the Director of the Community Redevelopment Agency (CRA). The office functions as a liaison for business interests to the City government. Additional projects and business improvement efforts include:

- Facilitating City, County and State Economic Development Incentives
 - Assistance with Business Development Resources
 - Commercial property improvement assistance through the Downtown Sanford CRA.
 - Helping businesses with regulation and permitting requirements and getting answers to questions
 - Community Visioning and Strategic Planning
-

Fire Department

Responding to fires, medical emergencies and natural disasters is one of the most critical functions of local government. Emergency services staff members are dedicated to spreading the word about personal safety, prevention and preparedness.

Speaker: Shawn Treloar, Battalion Chief/EMS (shawn.treloar@sanfordfl.gov)

- Preparing for a hurricane
- Bomb Making Materials Awareness Program
- Fire Department Operations and History
- Emergency Operations Center Tour and Overview
- Citizen's Ride Along

Speaker: Tim Robles, Fire Marshal (tim.robles@sanfordfl.gov)

- Fire Safety Practices
- Fire Service Career
- Smoke Detectors
- Building Permits

Speaker: Karyn Stanley, Fire Department Lieutenant (karyn.stanley@sanfordfl.gov)

- Fire Station Tour
- CPR Training
- Fire Extinguisher Training
- Car Seat Safety

Speaker: Robert Hampton, Firefighter/Paramedic (robert.hampton@sanfordfl.gov)

- Emergency Medical Services
 - Juvenile Fire Setters Program
-

Human Resources

Speaker: Fred Fosson, Director of Human Resources and Risk Management (fred.fosson@sanfordfl.gov)

- Emergency Medical Services
 - Juvenile Fire Setters Program
 - Type of work performed by City employees
 - Type of positions in the City
 - What is required to be eligible for positions (good education)
 - City of Sanford Recruitment and Hiring Process. An overview of the City of Sanford's recruitment and hiring process; career opportunities.
 - Safety programs
 - Health Insurance '101'
 - Insurance basics
 - Benefits basics
 - Driving habits
 - Electronic efficiencies in the City of Sanford
-

Planning and Development Services

Speaker: Russ Gibson, Director of Planning and Development Services (russ.gibson@sanfordfl.gov)

- Land Development Regulations – What is zoning? Learn about why there are codes for parking, signage, lighting, landscaping, etc.

Speaker: Mary Moskowitz, Planner (mary.moskowitz@sanfordfl.gov)

- Planning and Growth Management Policies – Learn about the City’s neighborhood and long range planning goals and procedures.

Speaker: Christine Dalton, Community Planner (christine.dalton@sanfordfl.gov)

- Historic Preservation – Learn about the importance of preserving and protecting the historic and archaeological resources within the City.
-

Police Department

Speaker: Captain Jim McAuliffe (james.mcauliffe@sanfordfl.gov)

- The role of Law Enforcement in society
- The Criminal Justice System, an overview.

Speakers: Captain Jim McAuliffe, Lt. Chris Collison, Lt. Willie Harden (james.mcauliffe@sanfordfl.gov)

- Combating crime in the City of Sanford. Police strategies and processes. Understand the community policing concept.

Speaker: Jennifer Blake, Crime Analyst (jennifer.blake@sanfordfl.gov)

- Types and numbers of crimes. Learn about crime statistics and national crime reporting issues.

Speakers: Officer Kate Walsh (kathryn.walsh@sanfordfl.gov); Officer Josh Strobbridge (joshua.strobbridge@sanfordfl.gov)

- Crime prevention strategies. What you can do to protect yourself and your property.

Speaker: Sergeant Greg Smith (greg.smith@sanfordfl.gov)

- Bicycle/pedestrian safety; child passenger safety.

Speaker: Investigator Joshua Memminger (joshua.memminger@sanfordfl.gov)

- The Police Explorer Program

Speaker: Officer Nigel Price (nigel.price@sanfordfl.gov)

- So you want to be a police officer – an overview of the process of becoming a Florida Certified Law Enforcement Officer.
-

Public Works

Speaker: Jeff Davis, Senior Public Works Inspector (jeff.davis@sanfordfl.gov)

- Street maintenance – paving and sidewalk maintenance

Speaker: Russ Sheibenberger, Streets/Storm Water Superintendent (russel.sheibenberger@sanfordfl.gov)

- Stormwater issues – short and long term goals

Speaker: Emily McCabe, Solid Waste Manager (emily.mccabe@sanfordfl.gov)

- Garbage collection and recycling issues

Speaker: Marc Hultin, Parks and Grounds Operations Manager (marc.hultin@sanfordfl.gov)

- Park facilities and reservation opportunities
- History of Parks and Trails in the City of Sanford

Speaker: Elizabeth Harkey, Urban Forester (elizabeth.harkey@sanfordfl.gov)

- Community Garden. Tips on gardening, Florida friendly landscaping.
-

Recreation Services

Speakers: Mike Kirby, Recreation Director (mike.kirby@sanfordfl.gov); Lisa Jones, Recreation Manager (lisa.jones@sanfordfl.gov)

- Current activities in the City of Sanford Recreation Department. Find out what is going on in Sanford (recreational venues and activities).
 - Youth programs
 - Senior programs and activities
-

Utilities

Speaker: Bill Marcous, Utility Support Services Manager (william.marcous@sanfordfl.gov)

- Water Conservation. This presentation provides useful information for anyone who waters gardens and plants and wants to conserve water or just keep their water bills down.
- Water Meters. An overview of the different types of water meters, how they are read, and how they work. Emphasis is given to help customers understand how their water bill is developed based on their water usage.
- How to Save Money on Your Utility Bill. My water bill is too high – how can I reduce my bill? Utility bills and alternatives to reduce your bill are explained. Useful ways

customers can conserve water in their homes and on their property are also explained. This presentation educates customers on water measurements for specific types of consumption. Methods are discussed to determine if a leak exists in the customer's internal plumbing and when to call a plumber.

Speaker: Migdalia Hernandez, Water Resources Engineer (migdalia.hernandez@sanfordfl.gov)

- Where Does Your Water Come From? An overview of Sanford's water utility from the business plan to goals and strategies for plentiful and safe water now and into the future. How water is delivered from the ground to tap is illustrated.
- Wastewater Treatment Plant and Wastewater Pump Station issues. Any concerns or questions about the Wastewater Treatment Division including the operation of the wastewater treatment plants or the wastewater pump stations are answered. Interested parties could be people wanting tours of the wastewater treatment plants or presentations on the City's sanitary sewer system.
- Commercial and Residential Grease Concerns. This would include presentations to interested parties on the proper disposal of grease, including restaurants, grocery stores, etc.

Overview of City Government Operations

Speaker: Norton N. Bonaparte, Jr., City Manager (nbonaparte@sanfordfl.gov)

- Overall operations of City government
- Enforcement of the City's laws and policies

Speaker: Cindy Lindsay, Finance Director (cynthia.lindsay@sanfordfl.gov), Ryan Ossowski, Finance Manager (ryan.ossowski@sanfordfl.gov)

- Annual Budget

Speaker: Pat Lee, Records Manager (pat.lee@sanfordfl.gov)

- Public Records Requests

Speakers requests can be made via our website at www.sanfordfl.gov and clicking on **Speakers Bureau**, or by completing the form below (include your name and address information on the reverse side, add postage and return).