

CITY OF
SANFORD
FLORIDA



**CITY MANAGER'S
ANNUAL REPORT 2019**

CITY BY THE NUMBERS

City Manager's Statement



Sanford is a growing community with a population just over 60,000. Another year has passed filled with accomplishments and projects created to provide a great quality of life for you in Sanford.

This year's report includes data and information about the services we provided to our residents, customers and guests.

Municipal government, being closest to the people, is rewarding. City staff at all levels gets to interact with our customers and provide a wide array of services. Our roles each and every day is to better serve you. I hope you find this summary of highlighted accomplishments for Fiscal Year (FY) 2019 (October 2018 – September 2019) insightful and informative.

The future is bright for our City, stay connected, stay engaged for an even greater FY 2020.

Norton N. Bonaparte, Jr.
City Manager

For Our Economy

The City of Sanford has become a thriving community of 60,243 residents and nearly 4500 businesses. Sanford is much more than historic charm. The City's Economic Development Department together with numerous local partners work continuously to promote the city in order to attract new businesses as well as retain and grow those that are here. This year alone, 2,000 new jobs with over \$110 million in total annual payroll were added. More than \$1 billion in project investment is in progress as of August of 2019.

The downtown district is booming with the planned addition of the catalyst site, Heritage Park, adding 35,750 sf of retail/restaurant, 8,550 sf of office space, and 235 residential units. The Mayfair renovation will add a 4 diamond hotel to the popular Sanford downtown destination. Unique eateries, entertainment venues including five craft breweries, and one distillery (with more on the way) add to the water-front, historic experience.

Economic Development's mission involves much more than providing or facilitating incentives to new or existing businesses. The department offers a wide range of services that include but are not limited to, ongoing business retention efforts, business education, business connections, and promoting available properties, and buildings, our international airport, transportation, and natural assets.

Due to those efforts and the excellent business climate, Sanford has become the "Gateway to Central Florida". Business and population growth have been steadily increasing and propelled the City into one of the highest property value appreciation trends in Seminole County. With anywhere from 9-15% property value increases, Sanford is an excellent place to invest.

With all of that in mind, the City Manager established the Economic Development Advisory Board (EDAB) in, June of 2019 to solicit recommendations relative to economic development initiatives and strategies. The EDAB is charged with facilitating creation of public private partnerships, developing a base of stakeholder input for economic development activities, advising the City Manager on development incentives and programs, enhancing employment opportunities, surveying and assisting existing businesses, promoting Sanford to new businesses, and to opine on a variety of subjects to foster economic prosperity in Sanford. The objective of this board is to support the efforts of Economic Development and provide their expertise to benefit and support the Sanford business community.



For Our Business Community

In addition to ongoing infrastructure investment, robust incentive packages and a remarkably positive economic environment for investing, Sanford assists business with work force matters. The City of Sanford has assumed an important role in developing jobs and helping workers navigate the uncertainty of the current labor market. Today's dynamic economy puts a premium on work support services that help prepare people for trades that will endure as occupations shift. In addition, those working to develop a more prepared workforce, including government, employers, secondary schools, and colleges/universities require partnerships and collaboration to create effective initiatives. Sanford is proud to be an active participant in these partnerships to direct resources toward developing our residents to meet immediate job needs, and preparing students for the jobs of the future.

Our free trolley from trains to town, metro ride-share program, geographic location at the center between Daytona and Orlando together with an International Airport wrap the historic charm in unmatched connectivity.

The Orlando-Sanford International Airport receives more than 3 million visitors annually. Because the City of Sanford is experiencing extraordinary growth, property values increased by an astounding 9-15% in 2019. With \$1 Billion worth of projects in the pipeline including 140,000 square feet of industrial, 400,000 square feet of commercial space, and five hotels, Sanford is the Gateway to Central Florida.



POLICE DEPARTMENT

Estimated total Part I Crimes were 2,546, which resulted in a 08.77% decrease from the 2017 calendar year (2,902).

Hosted and participated in over 611 functions across the City for family events, fundraisers, safety demonstrations, educational and instructional courses, school events and meetings through the Community Relations Unit.

Deployed the Community Activities Trailer a total of 46 times.



FIRE DEPARTMENT

Activated the Emergency Operations Center (EOC) for Hurricane Dorian in September 2019.

Trained 7 company officers in the International Association of Fire Chiefs Officer Development Program.

Collaborated with the Sanford Airport Authority to draft a land lease agreement for future fire station location south of the airport.



PARKS & RECREATION

Hall of Famer Tim Raines was the guest of honor and received the Key to the City at Baseball Opening Day held at Historic Sanford Memorial Stadium. A reception was held later that day at the Sanford Museum where a new sports exhibit was unveiled.

Staff at the Dale Aquatic Center taught over 500 swim lessons this summer. Assumed operation of Monroe Hall and several rehab projects to make it a desired rental facility.

Mellonville Center – staff worked with contractors on the installation of two large multi-purpose fields.

Park staff oversaw renovation of Lee P. Moore Park generously sponsored by the Moore Family.

Hosted over 160 special events.

The Civic Center was honored to host the Seminole County Veterans Appreciation Luncheon and has been chosen for the 2020 event.

DEVELOPMENT SERVICES

CODE ENFORCEMENT

Cited 2,382 violations by code enforcement officers (6% decrease from FY 2018).

Scheduled 328 cases (20% of all code complaints) for Special Magistrate hearings.

Collected \$123,555 in outstanding code enforcement liens through the Lien Amnesty Program which allowed 30 properties to be brought into code compliance.

Collected \$87,275 in vacant property registration fees.

FINANCE DEPARTMENT

Completed the 2020 Budget process with the City Commission's adoption of a \$137,933,123 million budget.

Recipient of the Distinguishing Budget Award by the Government Finance Officers Association for the 2019 budget.

Completed the 2018 Comprehensive Annual Financial Report (CAFR) and received a clean audit opinion.

Completed several network enhancements that provides increased speed, stability, and redundancy to the overall City network. The enhancements benefit network connectivity with the internet, county, and City locations.

Implemented the replacement of the City's multi-functional devices that provide print, copy, scan, and fax services. The new solution reduces the overall price of this service by 6% and is also projected to reduce the energy consumption up to 50%.

Completed the transition of the first responder secure network from Seminole County. The new solution increases the speed and stability of this critical service. The solution required a team effort between Police, Fire, County, and Sanford Information Technology.

Establishing ADA compliance to our electronic applications and documents. Consistent progress is being made to ensure our online presence is accessible for all who want to use the City services and resources.



CITY CLERK'S DEPARTMENT

Processed 225 Public Records Requests.

Recorded, transcribed and archived 310 pages of City Commission minutes.

Organized the retirement reception for outgoing Commissioner Dr. Velma Williams on January 28, 2019.

Swore in Mayor Jeff Triplett for an additional 4 years as well as District 1 Commissioner Art Woodruff and newly elect District 2 Commissioner Kerry S. Wiggins, Sr. on January 28, 2018.



HUMAN RESOURCES/RISK MANAGEMENT

Continued its Safety Incentive Program and based upon the strong safety record of eligible City Departments, issued \$76,000 in Safety Incentive checks.

Continues its aggressive approach to recover dollars from City property damages by others.

Continues its property and liability insurance structure to allow for partial reimbursements to the City of claim dollars paid by the City. Accordingly, the City recovered or was reimbursed in Fiscal Year 19/20 in excess of \$700,000 and in the last six years in excess of \$2,200,000.

In a recent Equal Employment Opportunity (EEO) EEO-4 report it was determined that the City has a diverse work: Hispanic = 14.6%; African American = 25.4%; White = 57.6%; All Other = 2.4%.

In two recent independent studies, the City of Sanford's Human Resources/Risk Management staff continues to perform more work with less staff members than its peers that were polled.

*Studies not accomplished or initiated by the City of Sanford Human Resources Risk Management staff.



COMMUNITY RELATIONS & NEIGHBORHOOD ENGAGEMENT

Community Development Block Grant (CDBG)

The U.S. Department of Housing and Urban Development (HUD) allocated \$448,253 in CDBG funding for the City of Sanford.

Public Services Grants

Three Grants Totaling \$45,037.00:
\$19,974 ASPIRE Partners.
\$15,063 Glorious Hands Inc.
\$10,000 to St. Johns River Festival of the Arts.



Housing

Redevelopment and Revitalization four grants totaling (\$207,734). One (1) Rehabilitation and one (1) demo and reconstruction (\$192,000). Two emergency repairs (\$15,734).

Neighborhood Stabilization Program

Assisted four (4) low-income households with affordable rent. **Assisted** two first-time low-income homebuyers with home purchase.

Economic Development

Three (3) grants totaling (\$62,200). Historic Goldsboro Boulevard Economic Development Façade Improvement Program: Assisting two business total grants (\$39,000). Grant to support the Goldsboro Farmers Market (\$22,200).

Affordable Housing for Low Income

Partnered with Habitat for Humanity of Seminole County and Apopka to complete two (2) homes in Sanford. **Partnered** with Seminole County Community Services Department for the Annual Homeownership Fair.

Goldsboro Choice Neighborhood Grant Initiative

Held two partner meetings to review progress with implementing the Transformation Plan. **Held** three meetings of the Public Safety Committee.

My Brother's Keeper Initiative hosted the Father and Son Banquet for 125 participants.

Westside Youth Mentoring and Unity Youth Association sponsored a community viewing and dialogue about the movie "The Hate U Give". Over 200 + participants.

Sanford Task Force on Homelessness collaborated with Orlando Serve Foundation to sponsor the "He Got Up" event for Seminole County. 300+ participants attended the event.

Homeless Information Card

Updated and reprinted the Information Card on services for the needy and homeless in English and Spanish in collaboration with Seminole Action Coalition Serving Our Needy (SACSON) and Rescue Outreach Mission.

Youth Employment and Leadership Development Academy **Provided** leadership training and summer employment for 15 high school students' ages 16-19 years old.

Low Income Home Energy Assistance Program

Assisted 2,108 low-income households in paying for energy heating and cooling cost (\$818,854).

PUBLIC WORKS

STORMWATER

Performed routine maintenance, including inlet construction, repairs and erosion issues.

Piped 1000' of ditch and added inlets behind the Historic Sanford Memorial Stadium.

Cleaned 56,964 feet of pipe throughout the City.

Removed 149 cubic yards of litter by street sweepers.

Swept 6,094 lane miles resulting in the removal of 4,149 lbs. of phosphorus and 6,471 lbs. of nitrogen from City streets and Lake Monroe.

Mowed 368 acres of ditch's and weed eaten 59,000 linear feet of ditch.

STREETS DIVISION

Completed 383 tree trimming work orders throughout the City.

Removed 59 dead, dying or fallen trees from City Right of Ways.

Completed 129 asphalt projects.

Continued maintenance on 180 miles of roads (pot hole repairs, road cut repairs), 122 miles (increased from 80 miles) of sidewalk (replacing broken or raised panels/trip hazards).

Maintained our City lots and Right of Way mowing schedule.

Repaired 129 Asphalt/pothole projects.

Rehabbed parking areas for public use.



FACILITIES MAINTENANCE

Assisted with the upgrade of the City street lights to LED.

Completed the residing of the Maintenance Building at Mayfair Country Club.

Installed power to the 26th St. gate.

Installed the new Camera at the 26th St. gate.

Upgraded the Post lighting on Magnolia between 2nd and 3rd St.

Responded to 2,293 work orders.

SOLID WASTE

Collected 2,076 tons of Residential Yard waste.

Collected 306.36 tons of Debris through Community Cleanup.

Collected 26,524 tons of debris from local residents and businesses.

Collected 19,896 tons of debris from business Front Load Collection.

ADMINISTRATION

Completed and in construction projects:
Riverwalk Phase III Seawall - \$15M
Hidden Lakes Sidewalk and Drainage - \$500,000

Cloud Branch Phase III - \$5M

17-92 Beautification - \$3.5M

Oak Avenue Streetscape - \$800,000

Terwilliger Trail - \$750,000

FLEET DIVISION

Completed 2500+ Repair orders – average 208 per month.

Completed 750 Preventative Maintenance items – average 63 per month / 3.75 Per day.

Completed 875 Oil changes – average 73 per month / 5 per day.

75 Road services – average 6 per month.

2500 different parts used – \$120,000 parts in stock.



UTILITIES DIVISION

ADMINISTRATION-MANAGEMENT

Secured a Florida Department of Environmental Protection grant of \$750,000 for Nutrient Reduction Sewer Work.

Granted Good Neighbor Utility Fund Assistance Quarterly.

Completed Central Square Training Sessions (2) for Utility Customer Service.

Initiated an Alert Seminole Sign Up Campaign.

Revised the Hydrant Rental Policy.

Promoted water conservation with the Spring Water Wise Event at Lowes.

ADMINISTRATION - ENGINEERING

Reviewed and approved plans for a 70 Unit single family home development.

Reviewed and approved plans for a few multifamily projects, including The Towns at White Cedar & Lake Monroe Apartments.

UTILITY INSPECTIONS

Started wastewater collections system servicing approximately 180 homes in a new Housing Development.

Installed a Utility infrastructure on another housing phase of Cameron Heights.

Installed lift station located in Historic Downtown Sanford.

WATER

Replaced 9 fire hydrants.

Rebuilt 6 fire hydrants.

Installed 5 new water system valves.

Repaired 310 service line leak or leaks at the meter.

Repaired 10 main line breaks.

Replaced 6 commercial meters 3" or greater.

Changed out over 2,000 Automated Meter Reading (AMR) registers.

Installed over 200 new meters for new residential properties.



SEWER

Repaired 78 sewer lines.

Responded to over 12,500 locate tickets.

Cleaned 3,000 Linear Feet of force mains.

Cleaned 600,000 Linear Feet of sewer lines.

Completed 28 sewer and water disconnects for demolition.

WATER & WASTEWATER PLANTS

Installed onsite generators at Placid Lakes, Celery Lakes, & New Tribes Mission.

Painted the Ground Storage Tanks at the Main Water Plant.

Renovated the interior of the Silver Lake Elevated Tank.

Implemented Citizenserve for the Oil & Grease Program.

Repaired roofs damaged during Hurricane Irma.

Completed construction of 1st Street Lift Station as part of the Catalyst Site Project.

Implemented electronic Discharge Monitoring Report (DMR) system for the North Water Reclamation Facility and South Water Resource Center.





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